



STORE IN PLAYA DEL CARMEN- people take advantage of the public spaces in the boulevard to show their merchandise.





STORE IN PLAYA DEL CARMEN- people wait outside to call tourists to go inside





It is easy to find beautiful decorations and innovative artifacts in the stores. Crafts made out of tiles are very popular in Playa del Carmen.





Playa del Carmen is full of hotels and all kinds of restaurants.





Many hotels take advantage of the traditional architecture styles of México, such as the Haciendas.





A lot of hotels and hostals offer other services, such as a tourism offices, souvenir shops, and stores.





Stores over the main boulevard in Playa del Carmen. Fashion clothes, crafts, materials and color mix together from store to store.





Restaurant in the boulevard, Playa del Carmen.





Modernity meets tradition.





PALM ROOFS - The design of many stores and hotels include some elements of the traditional mayan houses, Palapa.





PLAYA DEL CARMEN.





Hotels extend their infrastructure inside the beach, such as this bar.





Hotels, boats and people share the space over the sands.





Lighthouse next to the beach.